

TARGET

We believe that societal challenges are an opportunity for new business development and that your employees are key in unleashing this innovation power. Corporate social entrepreneurship will not only lead to more impact and competitive advantage, but also to an inspired and motivated workforce. We aim to support you in kickstarting (social) intrapreneurship in your organization by offering you a three step bootcamp program and toolkit to get started now!

APPROACH

In order to stimulate intrapreneurship, it is necessary to take an entrepreneurial approach. Therefore we have created a three step program which allows you to quickly design, validate and build an action plan and create your first community of intrapreneurs. After these three steps we believe you are ready to get started and convince others in your organization. During our bootcamp sessions we offer the following:

1. Inspire and design: one day program to learn from experts (among them Thijs Geradts of [Erasmus University Rotterdam School of Management](#)) and seasoned intrapreneurs. During this day you will get started with our intrapreneurship toolkit in order to design an action- and validation plan for your organisation
2. Validation: based on your action plan and tools you will identify the first intrapreneurs and together you will work on their innovative ideas. You are going to learn about the needs of the intrapreneurs in your organisation to gain input in order to enrich your plan.
3. Build: one day program where you (and a potential intrapreneur from your organization) will share your learnings and build your final action.

The Intrapreneurship Training is for managers working in the field of Innovation, HR, sustainability and New Business Development.

RESULTS

- First community of intrapreneurs (and necessary ambassadors) in your organization
- Play it forward plan to activate others to start with unleashing their entrepreneurial aspirations
- Breeding ground to intrapreneurship by creating enthusiasm and ownership
- Learnings and inspiration from others
- Be one of the first to join our the Corporate Startup Garage Community

GET STARTED

The total program consist of two bootcamp sessions taking place on February 19th and March 19th 2015. Costs are: €895,- (ex. VAT) for both days. The first session will take place in the famous Markthal in Rotterdam. Sign up by sending email to: m.dennijs@outside-inc.nl

ABOUT

We believe in positive impact on society by developing impact outside corporate structures. We are an expert in creating cross-overs between large corporations and their ecosystem to solve today's challenges and create new business opportunities. Together with partners and clients we develop and execute ideation, incubation and acceleration programs to re-invent traditional business and grow impact ventures.

Our Intrapreneurship training is being offered by "Corporate Startup Garage": a community of professionals working in the field of corporate social entrepreneurship.

CHECKOUT

Our [website](#) and other intrapreneurship credentials such as [APG Intrapreneurship program](#) and [Our Oceans Challenge](#).

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*Intrapreneurship Training:
kickstarting corporate social
entrepreneurship
in your organization*